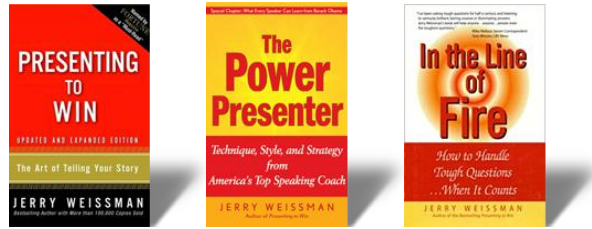


Presenting to Win Two-day Workshop



January 24-25, 2012

San Francisco Airport Marriott
1800 Bayshore Highway
Burlingame, CA 94010
Time: 9:00 AM until 5:00 PM
Registration Desk opens at 8:30 AM

March 6-7, 2012

New York Location TBD

This workshop is designed for all levels; executives, senior managers, mid-level managers, salespersons, administrative staff, engineers, educators, authors, fundraisers for not-for-profit organizations, etc.

Learn Jerry
Weissman's proven
techniques

DAY ONE

MORNING

Story Development

Establish the Framework of Your Narrative/Presentation

Opening Gambit Exercise

Capture Your Audience Immediately

Graphics Design Techniques

Graphics: Use Visual Aids

AFTERNOON

The Power Presenter

Introduction to Delivery Skills

DAY TWO

MORNING

The Power Presenter continues

Delivery Skills Continue w/

- Video recording and analysis (*select participants*)
- Group Exercises (*all participants*)

AFTERNOON

In The Line of Fire

Active Listening

How to Handle Tough Questions