

POINT B

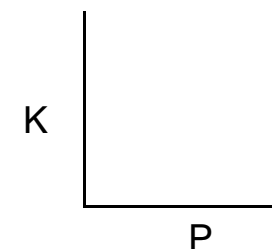
EXTERNAL FACTORS

(+) (-)

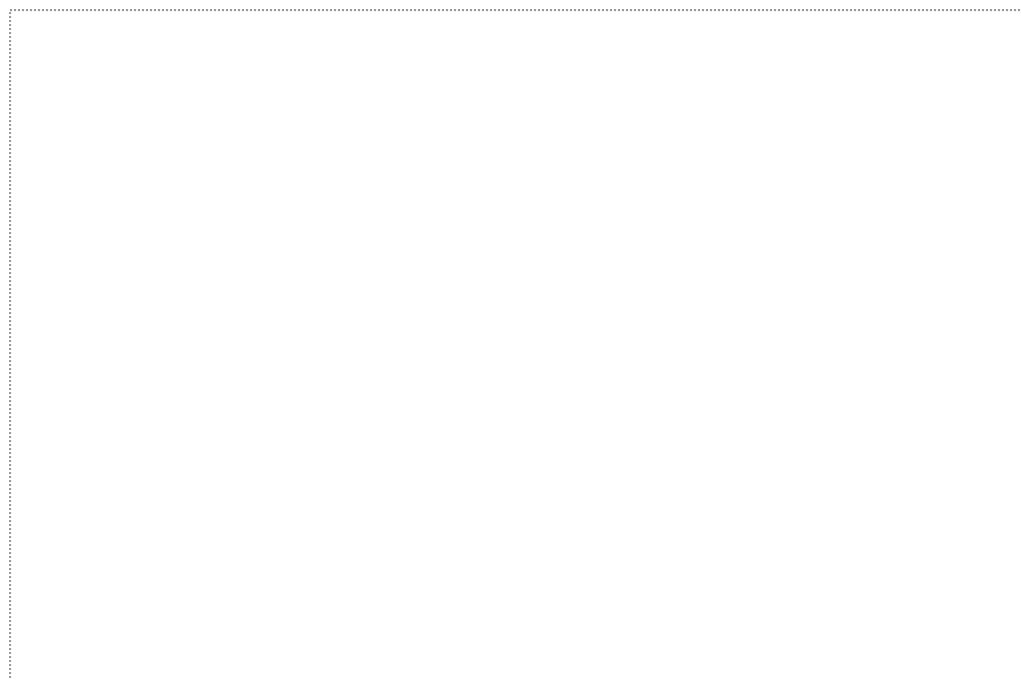
AUDIENCE

ID

KNOWLEDGE



WIIFY



SETTING

